



Focused on Abilities™ Since 2003  
Association of Amputee Surfers  
A 501(c) (3) Organization  
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## **Fundraising Ideas that Work**

These simple ideas are great ways to raise funds. Special events are a fun way to get your friends and neighbors to get together, have a great time and raise money for adaptive surfers.

### **Restaurant and happy hour parties**

- Reserve your spot - Talk to the owner or manager of your favorite restaurant and see if you can use a room for a raffle or fundraising party.
- Be the bartender - See if the manager will donate \$1 for every draft beer you pour. Yes! You'll be the bartender for a couple of hours. It really works and your friends will love seeing you behind the bar. You get to keep the tips too!
- Ask that a percent of proceeds for dinner, lunch, happy hour, whatever, go directly to AmpSurf. Most businesses are happy to make a deal with you.

### **How about hosting a cocktail party, picnic, wine tasting, or some type of event?**

- Invite those that have contributed as a thank you but also invite new prospects.
- Charge an attendance fee or have everyone purchase an opportunity drawing ticket and give away a prize.
- Ask each guest to bring a bottle of wine and a donation. You keep the donations and have a wine exchange so everyone gets to leave with a new bottle to try. Keep things fun and interesting for your donors.

### **Community garage sale**

- Talk to your neighbors – get together with neighbors to hold a community or block garage sale with all proceeds going to CAF.
- Buy fresh donuts and make fresh coffee. Sell them at the garage sale.
- Promote AmpSurf – in your flyers and on your signs, be sure to mention that all money will be donated to AmpSurf. Make sure you have AmpSurf information packets on hand.

### **Silent auction or raffle**

- Visit local merchants and request donations of popular items – remember that all items donated will be tax deductible (Contact AmpSurf for the tax receipt). Many merchants in your area are willing to donate product!
- Be creative – talk to travel agents, resorts, restaurants, sources for sports equipment and memorabilia.
- Create a fun sign-up sheet for each product, describing the product and list minimum bids.
- Create a 50/50 raffle. Sell tickets at a large gathering. The prize is half the “pot”. The winner splits the “pot” with you – you get 50% of the proceeds to place towards your goal.

### **Do you own your business?**

- Create a display area that showcases AmpSurf program and your involvement.
- Create a donation jar where people can discreetly donate to your cause.
- Get your staff involved and hold a company fundraiser.
- Talk to your vendors and see if they will sell you a product at cost – give the proceeds to AmpSurf.

