



Focused on Abilities™ Since 2003  
Association of Amputee Surfers  
A 501(c) (3) Organization  
TIN#68-0569858  
PO BOX 1034  
Pismo Beach, CA 93449

## Corporate-focused Fundraising

There are many companies that actively support charities and have special budgets set aside for that purpose. In fact, many corporations *must* donate some amount of money each year. Talk to your friends in the corporate world and find out your target company's protocols and procedures for donating. When making your appeal, focus on the benefits *to the corporation*, see the Sponsorship level Info form for more.

- It's good P.R. for the company to be involved in helping athletes with physical disabilities pursue a lifetime of physical activity and sport.
- It's tax deductible! (AmpSurf's Tax I.D. #: 68-0569858).

### Matching Gifts

Many companies now match donations made to charities by their employees. While each company has its own policy, some even go dollar for dollar! Be aware of the company's schedule, however, because if the company doesn't cut a check until the end of the year, you may not reach your goals as specified in the timeline.

Also, keep careful track of matching gift pledges and accurately capture contact information for the person with whom you're dealing.

### Participant Sponsorships

We can help provide recognition to the companies that donate directly to a participant's fundraising minimum. Their company logo can be included on event signs, in the newsletter, online, and event t-shirts depending on the level of donation. Give each company and/or organization you approach a copy of the sponsorship levels form. If you're a business owner or executive don't be afraid to ask your business associates to support you – it's amazing what you can accomplish when you try!